

Meet Two of Our Boot Camp Speakers

John Di Lemme



John will entertain and wow you with the story of his upbringing in upstate New York, his early days working in his families' art galleries, overcoming his handicap and life lessons he learned along the way.

Be inspired to excel with the story of John Di Lemme! He will empower you to change your vision about your future forever. He will share with you how he went from a stutterer for over 24 years of his life to a world renowned motivational speaker, author and mentor to millionaires. His goal is to help you do the same...live your DREAMS!

Matt Bacak



Matt Bacak is a "#1 Best Selling Author" and Guinness Book of World Record Holder. "The Powerful Promoter" is not only a sought-after internet marketer but also has marketed for some of the world's top experts whose reputations would crumble if their followers ever found out someone else wrote their emails.

Matt Bacak will reveal powerful internet marketing techniques — many of which have NOTHING to do with technical knowledge! From list building, to creating an "opt-in email list," to developing a unique selling position, to enhancing your words with psychological triggers, Matt will disclose tested and proven, yet little-known secrets most other internet marketers don't talk about... If they did, they would probably be out of business!

Check out our website
for more speaker bios at:
<http://rudisons.com/index.html>



P.O. Box 1813 • BUFORD, GEORGIA 30515

Attention Business Owners & Executives!

How to Grow Your Business in Today's Tough Economy



Attend this Training if YOU:

- ◆ Desire to Learn Proven Strategies on How to Grow Your Business
- ◆ Procrastinate When it Comes to Strategic Planning
- ◆ Need a Better Handle on Legal Issues
- ◆ Want to Become a Marketing Powerhouse

Boot Camp for Small to Mid Size Companies

**An Invaluable Service for
ONLY \$397**

Atlanta, Georgia - May 14-15, 2004
9:00 a.m. to 7:30 p.m.

*Sign up today for a pre registration discount
of \$50, available until April 15, 2004.*

<http://www.rudisons.com/pages/BootCamp.html>

Boot Camp Highlights

✓ Avoid the Hassles of Getting the Financing You Need to Grow Your Business

More than 98% of business loans are denied. Learn best practices from the experts on how to get the funding you need to grow your business, launch a new product or service, or start a new company.

✓ Separate Your Business From the Competition, Then Eliminate Them

Only 1 in 5 businesses survives the first 5 years. Whether you've been in business for less than 5 years or over 100 years, marketing is a crucial component of any successful business. Learn what it takes to construct a marketing plan to successfully position your business and offer value beyond price.

✓ How to Protect Your Business From Lawsuits

Businesses have huge legal exposure these days. Hear how to minimize your exposure in human resources, contracts, trademarks and patents, and many other exclusive facts will be revealed.

✓ Stop Wasting Your Money

A penny saved is a penny earned. In business, pennies can add up quickly. Stop paying too much in taxes. Learn to know when to sub-contract vs. hire, and other little known secrets to business costs.

✓ Staff Your Business During Crunch Times With the Right Personnel Without Incurring Tax Liabilities

Employment taxes are crucial to your business when hiring employees. Learn how employment laws work and how to effectively staff your business to handle operational demands and miscellaneous assignments without incurring tax liabilities.

✓ Effective Strategies for Developing a Capital Friendly Business Plan

Avoid the pitfalls that limit your ability to take advantage of all financing options available. You will learn the techniques for building a business plan that could give you access to funding opportunities you normally cannot get.

If you're a business owner, executive or entrepreneur, make plans to attend this intensive "Boot Camp" that shows you how to grow your business in today's tough economy.

Join Us: May 14-15, 2004
Friday: 9:00 a.m. to 7:30 p.m.
Saturday: 9:00 a.m. to 4:00 p.m.
Holiday Inn Express
3550 Horizon Parkway
Buford, GA 30518

Registration includes Friday night dinner, entertainment and instruction materials.

Yes! Register me for the May 14-15, 2004, Boot Camp - (Note Couples can enroll for \$697)

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Fax: _____

*Please fax: 678-546-6078, email: info@rudisons.com, or call: 770-614-5883 to register.
You can also register on-line at <http://www.rudisons.com/pages/BootCamp.html>*

Payment Information: **Master Card** **Visa** **American Express** **Discovercard**

Card No: _____ Expiration Date: _____ 4 Digit Code _____

Signature: _____

A \$100.00 nonrefundable registration fee will be applied - no refunds after June 12, 2004