

## Meet Two of Our Boot Camp Speakers

Andrew Miles, Esq.



Andrew Miles is the founder of Pathfinder Business Strategies, Inc., an organization designed to work with clients who are serious about building and protecting their wealth. As a successful attorney and real estate investor, Andrew Miles had it all. Immediately upon graduating law school and passing the bar exam, he opened his own law practice. From 1988 to 2001, he practiced

with a partner under the name Miles and Gillard, where he concentrated in the area of real estate and business law. During that time, he had the privilege of working with thousands of clients in various aspects of their business and investing life.

Andrew Miles excels in helping his clients realize the fullest benefits of having their own business and investments. In this seminar, you will learn how to put his strategies into place for yourself.

Matt Bacak



Matt Bacak is a #1 Best Selling Author and Guinness Book of World Record Holder. The Powerful Promoter is not only a sought-after internet marketer but also has marketed for some of the world's top experts whose reputations would crumble if their followers ever found out someone else wrote their emails.

Matt Bacak will reveal powerful internet marketing techniques of many of which have NOTHING to do with technical knowledge! From list building, to creating an opt-in email list, to developing a unique selling position, to enhancing your words with psychological triggers, Matt will disclose tested and proven, yet little-known secrets most other internet marketers don't talk about... If they did, they would probably be out of business!

Check out our website for more  
speaker bios at:  
<http://www.rudisons.com>



P.O. Box 1813 • BUFORD, GEORGIA 30515

## Attention Business Owners & Executives!

### How to Grow Your Business in Today's Tough Economy



#### Attend this Training if YOU:

- ◆ Desire to Learn Proven Strategies on How to Grow Your Business
- ◆ Procrastinate When it Comes to Strategic Planning
- ◆ Need a Better Handle on Legal Issues
- ◆ Want to Become a Marketing Powerhouse

#### Boot Camp for Small to Mid Size Companies

**An Invaluable Service for  
ONLY \$897**

Chicago, Illinois - October 22-23, 2004  
**8:30 a.m. to 7:30 p.m.**

*Sign up today for a pre registration discount  
of 10%, available until August 15, 2004.*  
<http://www.rudisons.com/pages/BootCamp.html>

# Boot Camp Highlights

✓ **Avoid the Hassles of Getting the Financing You Need to Grow Your Business**  
More than 98% of business loans are denied. Learn best practices from the experts on how to get the funding you need to grow your business, launch a new product or service, or start a new company.

✓ **Separate Your Business From the Competition, Then Eliminate Them**  
Only 1 in 5 businesses survives the first 5 years. Whether you've been in business for less than 5 years or over 100 years, marketing is a crucial component of any successful business. Learn what it takes to construct a marketing plan to successfully position your business and offer value beyond price.

✓ **How to Protect Your Business From Lawsuits**  
Businesses have huge legal exposure these days. Hear how to minimize your exposure in human resources, contracts, trademarks and patents, and many other exclusive facts will be revealed.

✓ **Stop Wasting Your Money**  
A penny saved is a penny earned. In business, pennies can add up quickly. Stop paying too much in taxes. Learn to know when to sub-contract vs. hire, and other little known secrets to business costs.

✓ **Staff Your Business During Crunch Times With the Right Personnel Without Incurring Tax Liabilities**  
Employment taxes are crucial to your business when hiring employees. Learn how employment laws work and how to effectively staff your business to handle operational demands and miscellaneous assignments without incurring tax liabilities.

✓ **Effective Strategies for Developing a Capital Friendly Business Plan**  
Avoid the pitfalls that limit your ability to take advantage of all financing options available. You will learn the techniques for building a business plan that could give you access to funding opportunities you normally cannot get.

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**If you're a business owner, executive or entrepreneur, make plans to attend this intensive iBoot Camp that shows you how to grow your business in today's tough economy.**

**Join Us: October 22-23, 2004**  
**Friday: 8:30 a.m. to 7:30 p.m.**  
**Saturday: 9:00 a.m. to 4:00 p.m.**  
**Hyatt Regency McCormick Place**  
**2233 South Martin Luther King Drive**  
**Chicago, IL 60616**

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***Registration includes Friday night dinner, entertainment and instruction materials.***

**Yes!** Register me for the October 22-23, 2004, Boot Camp - (Note Couples can enroll for \$1,647)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*Please fax: 678-546-6078, email: [info@rudisons.com](mailto:info@rudisons.com), or call: 770-614-5883 to register.*  
*You can also register on-line at <http://www.rudisons.com/pages/BootCamp.html>*

**Payment Information:**  **Master Card**  **Visa**  **American Express**  **Discovercard**

Card No: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ 4 Digit Code \_\_\_\_\_

Signature: \_\_\_\_\_

***A \$100.00 nonrefundable registration fee will be applied - no refunds after October 8, 2004. Checks will not be accepted for payment after October 1, 2004.***