



*Grow your business in today's tough economy with effective marketing strategies and a capital friendly business plan! Join us for details.*

## **Business Plan Development Workshops**

Saturday, August 21, 2004, 9:00 a.m. to 5:00 p.m.

### ***How to Grow Your Business in Today's Tough Economy***

## **Business Plans Made Easy**

***4 out of 5 businesses fail within the first 5 years. Learn 4 critical elements of business plan development that will prevent this from happening to you!***

- ◆ Separate your business from the competition, then eliminate them
  - ◆ Acquire insight on how to hire the right people to help build your business
    - ◆ Prepare a financial and budget plan that can guarantee a return on your investment
      - ◆ Develop a mission statement and statement of purpose that will keep you on target and identify your goals.

## **Putting the Plan Together**

- ◆ Write an Effective Business Plan
  - ◆ Write Loan and Grant Proposals that Get Attention
    - ◆ Knowing Your Financial Strength and Funding Resources
      - ◆ Develop an Effective Business Image for the Long-term
        - ◆ Review Sample Business Plans

***Bring a guest for an extra \$67.00!***

## **Featured Topics**

- ◆ **Business Plans Made Easy**
- ◆ **Market Research and Market Planning**
- ◆ **Accounting Requirements for Your Business**
- ◆ **Financial Planning and Long Term Goals**
- ◆ **How to Acquire Loans for Your Business**

## **Date, Time and Location**

August 21, 2004  
 9:00 a.m until 5:00 p.m.  
 Business Office  
 5647 Ardmore Court  
 Sugar Hill, GA 30518

**Early registration special \$127.00 - must register before August 1, 2004**

***Each person will have the opportunity to prepare and begin their mission statement and statement of purpose at the workshop. Take advantage of this opportunity!***

**\$157.00 - Cost includes seminar presentation, instruction materials, and lunch.**

**Limited seating available! Sign up today at our website: [www.rudisons.com/payment.html](http://www.rudisons.com/payment.html)**

***\$117.00 - includes presentation only ◆ - \$127.00 includes lunch and presentation only.***

## Payment Instructions:

Sign up at our website at: [www.rudisons.com/payment.html](http://www.rudisons.com/payment.html). Click the add to cart button next to the section marked Seminar Tickets - follow instructions. Due to space limitation, advance registration is required.

**Travel Instructions:** For travel instructions see Mapquest at <http://www.mapquest.com> or follow maps and instructions below.



Gwinnett Community Bank  
2775 Buford Highway  
Duluth, GA 30096  
Phone: (770) 476-2775

If traveling south on Peachtree Industrial make a left on to Rogers Bridge Road. Make a right if traveling north on Peachtree.

Go to Buford Highway, and make a right. The bank should be on the right.

**Note:** Workshop attendees should not use the front entrance of the Bank, rather proceed around the rear of the building, park in the rear and enter the rear of the building turning directly to the left upon entering.



**Other Details:** An instruction manual will be available as part of the training materials. Lunch will be served.